# Agenda | CEO/COO Meeting

Wednesday, March 15

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<th>Time</th>
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| 5:30–7:00 p.m. | **Registration and Cocktail Reception**  
*Registered Attendees and Paid Guests Welcome* |

Thursday, March 16

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| 8:00–9:00 a.m. | **Breakfast and Informal Discussion**  
*Registered Attendees and Paid Guests Welcome* |
| 9:00–9:15 a.m. | **Introductory Remarks**  
*Scott Diener, Chair, PIAA CEO/COO Section* |
| 9:15–10:30 a.m. | **Cybersecurity—Immediate Threats and Future Challenges**  
*Major James Bourie, United States Army (Retired), Chief Executive & Co-Founder, Nisos Group* |

This session will explore the emerging risks with cyber security and cyber terrorism including sources, types, and vulnerabilities. It will also focus on mitigation strategies and must-dos if a breach occurs.

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<td>10:30–10:45 a.m.</td>
<td><strong>Refreshment Break</strong></td>
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| 10:45 a.m.–12:00 p.m. | **A.M. Best and MPL Insurer Ratings**  
*Stefan Holzberger, CPA, ChFC, Chief Rating Officer, A.M. Best Company* |

A.M. Best will present its proposed changes to the Best's Credit Rating Methodology (BCRM) and the Best’s Capital Adequacy Ratio (BCAR), which are due to be implemented later in 2017. The presentation will include detail on the BCAR model, and how the BCAR and BCRM are applied to the ratings of MPL insurers.

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| 12:00–2:15 p.m. | **Working Lunch**  
**Roundtable Roulette: Discussing MPL Challenges**  
*Moderator: Robert E. White, Jr., Senior Vice President and Regional Operating Officer, The Doctors Company* |

Each participant in this session will receive a table assignment, and facilitators will then rotate through each table, presenting various topics for discussion among the attendees.
### The Changing Healthcare System and Impact of MACRA

Aaron Elias, MSHA, Senior Consultant, PYA  
Lori A. Foley, Principal, PYA

The Medicare Access & CHIP Reauthorization Act (MACRA) made dramatic changes to Medicare reimbursements to healthcare providers, but also created a new framework for rewarding quality care and for reporting on quality measurements. This new, incentive-based system has the potential to not only change how medicine is practiced, but also what patient perception of their care may be. The speakers will provide the latest information on MACRA implementation, as well as details on how the aforementioned changes will impact MPL insurers.

### Adjourn

Attendee free time—no PIAA functions are scheduled on Thursday afternoon.

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### Friday, March 17

#### 7:30–8:30 a.m.

**Breakfast and Informal Discussion**  
*Registered Attendees and Paid Guests Welcome*  
*Joint Event with Board Governance Roundtable*

#### 8:30–9:15 a.m.

**PIAA Update**  
*Brian K. Atchinson, President & CEO, PIAA*  
*Joint Session with Board Governance Roundtable*

Mr. Atchinson will update attendees on the critical issues facing the Association and its members, describe major areas of operation, and review the Association’s finances.

#### 9:15–10:30 a.m.

**The Role of PACs in Formulating Policy**  
*Michael Dunn, Chairman & CEO, Dunn Associates*  
*Joint Session with Board Governance Roundtable*

Successful government relations programs depend on the effective involvement of well-informed members and stakeholders to influence public policy. Professional lobbyists are vital; however, in today’s legislative process they cannot succeed without constituents who are willing to be grassroots advocates and financially support candidates through political action committees (PACs). The speaker will demonstrate how the fusion of committed, educated constituents and financial support of PACs is essential to meeting the MPL community’s public policy objectives – regardless of the size and scope of these objectives. Attendees will gain insight into the public policy making process, and what they can do to shape that process to their advantage.

#### 10:45 a.m.–Noon

**MPL Financial Performance: Is Change in the Air?**  
*James D. Hurley, ACAS, MAAA, Consulting Actuary, Willis Towers Watson*  
*Joint Session with Board Governance Roundtable*
Financial reports for 2015 generally replicated what’s been reported for several recent years: showing favorable results. However, 2015 and prior-year results have also shown some signals of emerging change—some positive, others not. How do the results for 2016 fit into the big story of what’s going on financially? And what light do they shed on the positive and not-so-positive trends? This session will focus on the big picture, but, recognizing the various contributing factors to the overall results, will examine the key underlying drivers behind them, to determine the possible direction of future results. This discussion will give attendees a current perspective on the financial health of MPL carriers.

**Noon**  
Adjourn  
Attendee free time—no PIAA functions are scheduled on Friday afternoon.

**6:30-7:30 p.m.**  
Cocktail Reception  
Registered Attendees and Paid Guests Welcome  
Joint Event with Board Governance Roundtable

**Saturday, March 18**

**7:30-8:30 a.m.**  
Breakfast and Informal Discussion  
Registered Attendees and Paid Guests Welcome  
Joint Event with Board Governance Roundtable

**8:30-10:00 a.m.**  
The Future of Analytics in the MPL Arena  
Kevin Bingham, ACAS, MAAA, Principal, Deloitte Consulting  
Alyssa Chapital, MD, PhD, Chair Hospital Practice, Critical Care Surgeon, Mayo Clinic

This session will focus on the present use of data analytics in the healthcare field and what future applications of data analytics may hold in store. The speaker will address how MPL insurers are currently benefiting from analytics, and how additional application of this tool will help them be successful in the future. The speaker will also present information on clinically integrated networks’ current and future use of data to improve patient outcomes and satisfaction.

**10:00-10:15 a.m.**  
Refreshment Break

**10:15-11:45 a.m.**  
Rating Agencies Revisited — A Comprehensive Perspective  
Raju Bohra, FCAS, CFA, ARe, Executive Vice President, Willis Re  
Eric Simpson, CPA, Managing Director, Guy Carpenter

This session will provide an in-depth exploration of how rating agencies currently interact with medical professional liability insurers, and how those interactions impact subsequent ratings. The speakers will examine how MPL insurers may approach their interactions with rating agencies, now and in the future, to ensure that those rating best reflect actual company performance.

**11:45 a.m.**  
Adjourn