

Agenda | MPL Association Conference

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Wednesday, May 6, 2020

± 4:00-5:00 p.m. **Reception for New Attendees and Guests**

± 4:30-6:30 p.m. **Platinum Sponsor Welcome Reception**
Registration and Exhibit Area Open

± Thursday, May 7, 2020

± 7:00-8:30 a.m. **Silver Sponsor Breakfast in Exhibit Area**

± 7:00-8:30 a.m. **MPL PAC Breakfast (by invitation only)**

± 8:30-9:00 a.m. **Welcome and Opening Remarks**
Leadership Awards
Award of Excellence in Honor of Peter Sweetland
Brian K. Atchinson, President & CEO, Medical Professional Liability Association
Mary-Lou Misrahy, ARM, Chair, Medical Professional Liability Association
Michael Schoppmann, Esq., Chair, 2020 Medical Professional Liability Association Conference

± 9:00-10:00 a.m. Keynote
Innovation Through Candid Dialogue and Collaboration
Michael A. Roberto, PhD, Trustee Professor of Management, Bryant University; Author

9:00-10:00 a.m. How can leaders develop new and creative policies and strategies in the dynamic business environment of healthcare? Effective innovation begins with soliciting the best ideas and improving the way that we make decisions. Top management teams develop more groundbreaking solutions and make more effective decisions when they create a climate of candid dialogue and vigorous debate. Through constructive conflict, executive teams surface and probe assumptions more effectively, examine a wider range of options, and uncover hidden risks. When people fear expressing dissent or challenging the status quo, leaders may not hear the best ideas. In this presentation, learn how to encourage people to bring forward new ideas, and to how to examine those options thoughtfully and critically before making the tough calls.

± 10:00-10:30 a.m. **Refreshment Break in Exhibit Area**

± **10:30–** General Session
11:15 **Innovation: The Impact, Challenges, and Opportunities for the MPL**
a.m. **Industry**
Moderator
Mary-Lou Misrahy, ARM, Chief Executive Officer, Alestri Insurance Company;
CEO Emeritus, Physicians Insurance A Mutual Company
Panel
• *Richard E. Anderson, MD, FACP, Chairman & Chief Executive Officer, The*
Doctors Company
• *Stefan Holzberger, CPA, Chief Rating Officer, AM Best Company*
• *Timothy J. Kenesey, President & Chief Executive Officer, MedPro*

10:30– What will be the impact of innovation on healthcare? Will AI change the
11:15 way patients are diagnosed? How will telehealth impact patient care?
a.m. Will healthcare expansion and mergers and acquisitions expand patient
choice? Hear a panel of industry executives discuss these and other
issues in innovations and how they could affect medical liability and risk
financing.

± **11:15–** General Session
Noon **Emerging Issues Essential to MPL Insurers**
Moderator
Theodore A Calianos, II, MD, FCAS, Director, Coverys
Panel
• *Charmy Shrode, CIC, Vice President of Underwriting, SVMIC*
• *Jeffrey Stoner, JD, Senior Vice President, Claims & Risk Management,*
Cooperative of American Physicians, Inc.
• *Ann Weinacker, MD, Professor of Medicine, Stanford University; Sr. Vice*
Chair for Clinical Affairs, Department of Medicine, Assoc. Chief Medical
Officer, Patient Care Services, Immediate Past Chief of Staff, Chief Physician
Executive, The Risk Authority, Stanford Medicine

11:15– There have been many significant developments in clinical care that
Noon affect claims, risk management, underwriting, and legal strategies in an
MPL operation. This information-packed presentation will examine hot
topics, look at key cases, and discuss emerging trends that will provide
new insights, thoughtful debate, and help you obtain the optimum
result for your insureds.

± **Noon- 2:00 p.m.** **Gold Sponsor Luncheon**
The Current Political and Legislative Environment
Charlie Cook, Editor and Publisher, Cook Political Report; Columnist, The National Journal

Noon- 2:00 p.m. For more than two decades Charlie Cook has been a trusted and accurate voice on all things political. Once deemed “the Picasso of election analysis” by the Wall Street Journal, his expertise and encyclopedic knowledge of American politics has been featured on myriad news outlets. Using poll numbers, economic indicators, and historical data, Cook discusses today’s political and legislative environments in a balanced, non-partisan way.

± **2:00- 3:15 p.m.** Concurrent Session I
Aligning Your Corporate Culture to Inspire Women in Medicine
Moderator
Robert M. Jones, President and Chief Executive Officer, Medical Assurance Company of Mississippi

Panel

- *Christina L. Boulton, MD, Department of Orthopaedic Surgery, University of Arizona*
- *Linda S. Crawford, JD, Principal, Linda Crawford & Associates*
- *Jo Shapiro, MD, FACS, Center for Medical Simulation, Department of Anesthesia, Critical Care and Pain Medicine, Massachusetts General Hospital; Department of Otolaryngology Head and Neck Surgery, Harvard Medical School*

Concurrent Session I

Emerging Patient Safety Data Technologies and the Use of Artificial Intelligence

Moderator

Lisa Calder, MD, MSc, FRCPC, Director, Medical Care Analytics, The Canadian Medical Protective Association

Panel

- *Teodor Grantcharov, MD, PhD, FACS, Professor for Surgery, University of Toronto; Keenan Chair in Surgery, St. Michael’s Hospital; Founder, CEO, Surgical Safety Technologies Inc.*
 - *Randall Smith, Risk Analysis and Strategy at Stanford Medicine, Stanford Health Care*
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2:00-3:15 p.m. **Aligning Your Corporate Culture to Inspire Women in Medicine**
Women now constitute 51% of today's medical students, building on steady increases in recent years. What are the unique challenges for executives and senior leadership in MPL companies in addressing an increasingly changing landscape in terms of delivery of medicine, claims handling, jury preparation, board composition, and senior leadership? Hear an experienced panel composed of two female physicians and industry experts who will share their experience and perspectives for fostering positive change. Learn real-world strategies to advance equity your organization. In addition, get advice and insights on jury preparation and physician depositions as it relates to gender.

Emerging Patient Safety Data Technologies and the Use of Artificial Intelligence

Medical device innovations can be viewed as a mixed blessing with the potential to decrease—and in some instances increase medical liability exposure. While new technologies are leading to improvements in patient safety and outcomes, they also bring inherent risks. Frequently, there are external pressures to use these devices as well as an overestimation of their benefits. The newness of the technology means that standards of care and accepted training guidelines may have not yet been established. This session will evaluate the use of artificial intelligence and data analytics to help capture lessons learned from “near misses” and develop risk mitigation strategies that decrease MPL exposure.

± 3:15-3:45 p.m. **Refreshment Break in Exhibit Area**

+ **3:45-5:00 p.m.** Concurrent Session II
High Performance Leadership from the Inside Out: Cutting Edge Best Practices for You, Your Team, and Your Organization

Marie R. Miyashiro, APR, CET, CEO & President, Elucity Network, Inc.

Concurrent Session II

Data Analytics: Innovations in Claims Handling

Moderator

David Kinard, MEd, PCM, Senior Vice President Business Development, Physicians Insurance A Mutual Company

Panel

- *Nicholas Ghiselli, JD, General Counsel/Chief Claims Officer, Constellation Mutual*
- *Chad C. Karls, FCAS, MAAA, Principal & Consulting Actuary, Milliman, Inc.*
- *Mark N. Koussa, JD, Director of Product Management, LexisNexis*

3:45-5:00 p.m. **High Performance Leadership from the Inside Out: Cutting Edge Best Practices for You, Your Team, and Your Organization**

Marie Miyashiro is a thought and practice leader for empathy in the workplace and her approach blends human connection with the organizational drive for progress and growth. During this session she will discuss ways to engage executive teams and senior leadership into high performance, specifically looking at successful case studies from medical liability insurance clients. Take away a new momentum for positive, immediate change and cultivate strong leadership within your organization to grow and retain talent as she describes key micro-behaviors—small moves—that can be done easily, every day, and produce massive results. Apply these ideas to your personal leadership style and to the team to impact current organizational culture and build a legacy to pass on to the next generation in your company.

Data Analytics: Innovations in Claims Handling

This panel will unpack the practical side of data analytics from a claims handling perspective. Beginning with a discussion on machine learning/AI capabilities that enable MPL carriers to evaluate claims and create new strategies, you'll also hear about specific tools that your peers are using to optimize performance of legal counsel, leverage litigation strategies, and control and reduce expenses. Also learn implementation challenges and how to avoid common landmines and discuss a practical roadmap to starting on this journey.

± **5:00-6:30 p.m.** **Platinum Sponsor Reception**

± Friday, May 8, 2020

± **7:00-9:00 a.m.** **Silver Sponsor Breakfast in Exhibit Area**

± **8:00-9:00 a.m.** **Annual Meeting of Members**
Brian K. Atchinson, President & CEO, Medical Professional Liability Association
Mary-Lou Misrahy, Chair, Medical Professional Liability Association

± **9:15-10:15 a.m.** General Session
Financial Update: A New Normal?
James D. Hurley, ACAS, MAAA, Consulting Actuary, Willis Towers Watson

9:15-10:15 a.m. Recent financials show calendar year underwriting combined ratio settling in at levels above the breakeven of 100%. For those focused on profitable underwriting results or who became accustomed to the earlier very favorable underwriting results, this is unwelcome news. However, despite deterioration in calendar year underwriting performance, overall operating results remain comfortably profitable for most writers of the coverage. Is this the new normal? Will 2019 align with these results or will it signal a decline or improvement relative to the recent past? In this session, the recent past will be reviewed, 2019 will be added in comparison to the recent past and discussion will include some actual and potential responses to the current challenging circumstances.

± **10:15-10:45 a.m.** **Refreshment Break in Exhibit Area**

± **10:45** General Session
a.m.- **The Future Is Now—What the U.S. Can Learn About MPL From**
Noon **Other Countries**
Moderator
James Q. Swift, DDS, FACS, Professor, Oral and Maxillofacial Surgery; Chair, OMS National Insurance Co., RRG
Panel
• *Mandy Anderson, Chief Executive Officer & Managing Director, MIGA*
• *Simon Kayll, Chief Executive, The Medical Protection Society Limited*
• *Hartley S. Stern, MD, FRCSC, FACS, Executive Director, The Canadian Medical Protective Association*

10:45 While the United States is grappling with what a future with a “single
a.m.- payer system” or “Medicare For All” might mean for the liability of
Noon healthcare providers and the role of MPL insurers, a growing number of
countries have robust medical liability/medical indemnity markets with
increasing liability for those providing care. Hear from international
leaders in countries that have different health systems, learn how their
MPL systems work, and what lessons U.S. insurance professionals can
learn.

± **Noon-** **Gold Sponsor Luncheon**
1:30 **Velocity Leadership: Leadership, People, and Innovation**
p.m. *Brian Muirhead, Chief Architect for the Mars Sample Return campaign;*
Author, Going to Mars and High Velocity Leadership

Noon- Brian Muirhead has led teams whose work has significantly advanced
1:30 the body of human knowledge through the exploration of space. He has
p.m. achieved extraordinary successes, in the face of seemingly impossible
challenges, including daunting budget and schedule constraints, while
pushing the state-of-the-art in technology. Muirhead shares his success
and advocates for creating an environment that takes advantage of and
maximizes “the skill, integrity and personal ownership of literally every
member of the team.”