

APPLICATION FOR SPONSORSHIP & EXHIBIT SPACE

2026 MPL ASSOCIATION CONFERENCE May 13-15, 2026

Loews Philadelphia Hotel | Philadelphia, Pennsylvania

Company Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____

Website: _____

SPONSOR/EXHIBITOR CONTACT:

Contact: _____

Title: _____

Telephone: _____

Email: _____

SPONSORSHIP SELECTION:

Sponsorship Item: _____ Sponsorship Amount: _____

EXHIBIT SPACE:

Please indicate the number of spaces required. Note: Assignments will be made after April 6, 2026.

Please Reserve: _____ Space(s) Space Amount: _____

I, the duly authorized representative of the above mentioned organization, subscribe and agree to all the rules and regulations of the contract terms of the 2025 MPL Association Conference.

Name: _____

Title: _____

Signature: _____

Date: _____

To reserve your space or sponsorship item, please complete this form and email to: **Membership@MPLassociation.org**.

A confirmation will follow.

NOTE:

Deadline for exhibit space reservations and all sponsorships is April 1, 2026.

PAYMENT INFORMATION

(prepayment required):

Credit Card:

☐ Visa/MC ☐ American Express

Card Number: _____

Exp. Date: _____

Amount: _____

Cardholder Signature: _____

Cardholder Name: _____

Check:

Check Number: _____

Check Amount: _____

Please make all checks payable to MPL Association and reference the 2026 MPL Association Conference.

FOR QUESTIONS REGARDING:

SPONSORSHIPS

Ginny McGuinness, Senior Director of Membership/Business Development
phone **240.813.6129**

email **Membership@MPLassociation.org**

EXHIBITS

Becky Ta, Assistant, Membership Services
phone **240.813.6153**

email **Membership@MPLassociation.org**

GENERAL CONFERENCE INFORMATION

Jenna Hummell, Manager, Meetings and Education
phone **240.813.6135**

email **Meetings@MPLassociation.org**

For more information go to:

www.MPLassociation.org and
click **Events and Education/MPL Association Conference.**

CONTRACT TERMS FOR SPONSORS & EXHIBITORS

2026 MPL ASSOCIATION CONFERENCE

LOEWS PHILADELPHIA HOTEL Philadelphia, PA

1. CHARACTER OF THE EXHIBITION

MPL Association reserves the right to determine the eligibility of any company, product, or service and the right to restrict, prohibit, or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.

2. LOCATION/DATES

The 2026 MPL Association Conference will be held at the Loews Philadelphia Hotel, Philadelphia, PA, and will be open to all attendees Wednesday through Friday, May 13-15, 2026.

EXHIBIT SPACE HOURS AND SCHEDULED EVENTS:

Wednesday, May 13

4:30-6:30 p.m. Welcome Reception

Thursday, May 14

7:00-8:30 a.m. Breakfast

10:15-11:00 a.m. Refreshment Break

3:00-3:45 p.m. Refreshment Break

Friday, May 15

7:30-9:00 a.m. Breakfast

10:00-10:30 a.m. Refreshment Break

The Conference management reserves the right to make changes to the Exhibit hours; however, such changes will be made known as far in advance of the Conference as possible. As part of the contract with the MPL Association, all Exhibitors must guarantee that their space will be staffed during all show hours. (See #11)

3. INSTALLATION AND DISMANTLING

Spaces will be accessible to Exhibitors for setting up displays on Wednesday, May 13 at 11 a.m. Space set up MUST be completed by 3:00 p.m. Packing and removal should not begin before Friday, May 15 at 11:00 a.m. and end by Friday, May 15 at 4:00 p.m. Packing and removal of Exhibits prior to the close of the Exhibition time on Friday, May 15 is prohibited. Exhibitors shall be liable for all storage and handling charges and for failure to remove Exhibits by the specified time and date. Please Note: Due to limited handling services at the Loews Philadelphia Hotel, all freight must be shipped to General Exhibition Service's advance warehouse. (See #10)

4. SPACE SIZE/FEE/EQUIPMENT

A full Exhibit area is 8'x10' at a cost of \$2,800 for Affiliate Partner-Premium, \$3,500 for Affiliate Partner-Advantage, and \$4,500 for nonmembers (less additional discount if reserved by January 30, 2026). Maximum height for all materials erected is restricted by the Loews Philadelphia Hotel guidelines. Failure to make final payment constitutes a cancellation of this contract. (See #14).

5. AUDIO/VISUAL

All Exhibitors are responsible for their own audio/visual costs as well as electricity.

6. SPACE ASSIGNMENTS

Space location assignments will be made after April 6, 2026. Sponsors, MPL Association Affiliate Partners, and exhibitors from prior years will receive priority on space assignments. MPL Association reserves the right to alter an Exhibitor's assigned space if it is deemed necessary in the best interest of the Exhibition and will consult with the Exhibitor before exercising this discretion.

7. SUBLETTING OF SPACE

The Exhibitor shall not assign, sublet, or apportion the whole or any parts of the space assigned or have representatives, equipment, or materials from other firms than his own in the Exhibit space without written consent of Conference organizers. Only one company shall be considered as the Exhibitor, any other company or unit in the space shall be considered a subsidiary or affiliate.

8. GENERAL REGULATIONS

Loudspeaker sound displays are prohibited. MPL Association staff reserves the right to refuse any Exhibit not in good taste or inconsistent with a Conference of this kind.

9. SAFETY CONSIDERATIONS

All Exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives, or any substance prohibited by the city departments or authorities will not be permitted in the Exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrances and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers, and exits be blocked or access to them be impeded by Exhibition spaces, partitions, Exhibits, or other objects.

10. OFFICIAL CONTRACTOR

General Exhibition Services, the official contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with anyone other than the official Contractor without the express written consent of MPL Association meeting organizers, which, for reasons of security, in their sole discretion can deny such permission.

11. ON-SITE REPRESENTATIVE

Exhibitors shall keep an attendant in their space during all Exhibit show hours. Each space must have a minimum of one person present during the show hours.

12. LIABILITY

The Exhibitor agrees to indemnify and defend MPL Association and its employees and agents, harmless against all third party claims, losses, and damages to persons or property, governmental charges, or fines, and reasonable attorney's fees arising out of or caused by the negligence or misconduct of Exhibitor in connection with Exhibitor installation, removal, maintenance, occupancy, or use of Exhibit premises or a part thereof, excluding any such liability caused by the negligence or misconduct of meeting organizers, its employees, and agents. In addition, Exhibitors acknowledge that the show services contractor and MPL Association do not maintain insurance covering Exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through Exhibition. The indemnities contained herein are conditioned upon (a) prompt written notice of the details of such claim by the party seeking indemnification to Exhibitor, (b) Exhibitors right to sole control of the defense and all related settlement negotiations of all such claims, related lawsuits or proceedings, and (c) the party seeking

indemnification providing assistance, information, and authority necessary to perform above.

13. FACILITY DAMAGE

The Exhibitor, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.

14. CANCELLATION

If Sponsor or Exhibitor cancels on or after April 1, 2026 or if the Exhibitor fails to occupy the space contracted, there will be no refund of payments made. Any Sponsor or Exhibitor cancellations before April 1, 2026 are subject to a fifty percent (50%) cancellation fee.

15. AMENDMENT TO SPONSOR & EXHIBITOR AGREEMENT

Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the reasonable discretion of the Conference organizers and MPL Association, provided Sponsor or Exhibitor is given reasonable advance notice when possible and an opportunity to terminate the Agreement and receive a full refund if such discretion results in a material change to the terms of the Agreement.

16. INABILITY TO PERFORM

If the 2026 MPL Association Conference should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, the MPL Association will refund to the Exhibitor the amount of the rental paid, or Exhibitor may be offered a deferment of the funds for the next year's Exhibition, and MPL Association shall have no further obligation or liability to the Exhibitor.

17. SALES PROMOTIONS & DRAWINGS

All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by MPL Association prior to the opening of the event.

18. SPONSORSHIPS AND GRANTOR ENTITLEMENTS

Completion of the sponsorship/exhibit portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. The MPL Association, at its discretion, may make reasonable changes, amendments, or additions to entitlements.

19. COMPLIANCE WITH TERMS AND CONDITIONS

The MPL Association, at its discretion, may make reasonable changes, amendments, or additions to these Terms and Conditions, provided the Sponsor or Exhibitor is given reasonable advance notice when possible and an opportunity to terminate the Agreement and receive a full refund if such changes, amendments, or additions result in a material alteration to the terms of the Agreement. Interpretations of these Terms and Conditions shall rest with show management and noncompliance can result in ejection of the offending Exhibitor or closing of the Exhibit.