



## DEFENSE COUNSEL AFFILIATE PARTNERSHIP

For law firms that work with medical professional liability insurers and have an ongoing business relationship with a current MPL Association member.

- ▶ Access to Key Decision Makers in the MPL Market
- ▶ Network and Share Knowledge
- ▶ Thought Leader Opportunities

### Defense Law Firm Affiliate Partner benefits include:

- ✓ Discounted registration to in-person Claims Defense Forum and free participation in the online Claims Defense Roundtable—programs for sharing defense litigation strategies and best practices.
- ✓ Listing in the MPL Association Online Member Directory (searchable by state) of leading defense law firms.
- ✓ Priority consideration for expert thought-leader opportunities (speaking and article submissions).
- ✓ Highlights from the Data Sharing Project, including trends in claim severity and allocated loss expenses.
- ✓ The Association will periodically invite defense law firms to participate in special data calls focusing on a range of topics such as verdict and settlement amounts, claim defense costs, and better practices for establishing case reserves and making claim settlements. The results of the analyses using these special data calls will be shared with participants.
- ✓ Eligibility to attend members-only meetings and webinars.
- ✓ Discounted registration fees for the annual MPL Association Conference.
- ✓ **Continuing Legal Education Credits available at most events.**
- ✓ Free, unlimited access to *Inside Medical Liability Online*, *Newsbriefs* (digital industry newsletter), and *Advocacy Update* (digital newsletter featuring MPL-focused federal and state legislative and judicial news).
- ✓ Use of the MPL Association Affiliate Partner logo in law firm marketing materials.
- ✓ Inclusion of law firm name on listings distributed at all Association events.

**All of these benefits are available for one low annual fee for your entire firm. This means that any shareholder, partner, attorney, or employee of the firm can benefit from MPL Association products and services.**

### Why Become a Partner?

- Let MPL companies know about your expertise in defending MPL cases
- Drive business development through face-to-face interactions
- Form lasting relationships with current and new clients
- Further your support of the MPL community

The **MPL Association** is the leading international association representing medical professional liability insurance companies, risk retention groups, captives, trusts, and other entities that share a commitment to the quality delivery of healthcare.

- Includes more than 85 companies that do business in the MPL insurance market.
- Members write \$7 billion in Direct Written Premium and represent 60% of the U.S. MPL market, in terms of DWP.
- International members write \$2 billion in MPL premium.

### Ready to Become a Defense Law Firm Affiliate Partner?

To become a Defense Law Firm Affiliate Partner, contact Ginny McGuinness, Senior Director of Membership and Business Development, at 240.813.6129 or [gmcguinness@MPLassociation.org](mailto:gmcguinness@MPLassociation.org).

Visit [www.MPLassociation.org](http://www.MPLassociation.org) for more information.