



**MEDICAL PROFESSIONAL
LIABILITY ASSOCIATION**

EDUCATE | CONNECT | PROMOTE | PROTECT

DEFENSE COUNSEL AFFILIATE PARTNERSHIP

For law firms that work with medical professional liability insurers and have an ongoing business relationship with a current MPL Association member.

- ▶ Access to Key Decision Makers in the MPL Market
- ▶ Network and Share Knowledge
- ▶ Thought Leader Opportunities

Defense Law Firm Affiliate Partner benefits include:

- ✓ Receive priority referrals. When MPL Association members are looking for defense counsel, the Association directs them to our DLF Affiliate Partners, signaling those firm's value to the MPL community.
- ✓ Receive highly discounted registration to the in-person MPL Claims Defense Forum and free participation in the online MPL Claims Defense Roundtable—Meetings of defense attorneys and claims professionals designed to address the changing and challenging litigation environment.
- ✓ Listing in the MPL Association Online Member Directory (searchable by state) of leading defense law firms.
- ✓ Priority consideration for speaking opportunities at MPL Association meetings, workshops, and webinars as well as opportunities to provide "Case and Comment" columns for *Inside Medical Liability Online*, bi-weekly industry content on the Association's website.
- ✓ Highlights from the Data Sharing Project, including trends in claim severity and allocated loss expenses.
- ✓ Eligibility to attend members-only meetings and webinars.
- ✓ Discounted registration fees for the annual MPL Association Conference.
- ✓ **Continuing Legal Education Credits available at most events.**
- ✓ Free, unlimited access to *Inside Medical Liability Online*, *Newsbriefs* (digital industry newsletter), and *Advocacy Update* (digital newsletter featuring MPL-focused federal and state legislative and judicial news).
- ✓ Use of the MPL Association Affiliate Partner logo in law firm marketing materials.
- ✓ Inclusion of law firm name on listings distributed at all Association events.

All of these benefits are available for one low annual fee for your entire firm. This means that any shareholder, partner, attorney, or employee of the firm can benefit from MPL Association products and services.

Why Become a Partner?

- Let MPL companies know about your expertise in defending MPL cases
- Drive business development through face-to-face interactions
- Form lasting relationships with current and new clients
- Further your support of the MPL community

The **MPL Association** is the leading international association representing medical professional liability insurance companies, risk retention groups, captives, trusts, and other entities that share a commitment to the quality delivery of healthcare.

- Includes more than 85 companies that do business in the MPL insurance market.
- Members write \$7 billion in Direct Written Premium and represent 60% of the U.S. MPL market, in terms of DWP.
- International members write \$2 billion in MPL premium.

Ready to Become a Defense Law Firm Affiliate Partner?

To become a Defense Law Firm Affiliate Partner, contact Ginny McGuinness, Senior Director of Membership and Business Development, at 240.813.6129 or gmcguinness@MPLassociation.org.

Visit www.MPLassociation.org for more information.