



2020 MPL ASSOCIATION AFFILIATE PARTNER PROGRAM

The MPL Association Affiliate Partner program is structured to meet the needs of product and service providers to the MPL community, such as reinsurers, brokerages, financial service providers, actuaries, technology companies, management and administrative services, and many others. The program provides unparalleled access to the target market you want to reach. This program offers two benefit levels—Premium and Advantage. Each provides unique value for anyone who is looking for a partner that understands lead discovery, brand promotion and awareness, and potential for business expansion within the MPL arena.

| BENEFIT | ADVANTAGE LEVEL \$5,250 | PREMIUM LEVEL \$10,500 |
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| <i>Inside Medical Liability</i> magazine Advertisement | One (1) one-half page, four color display in one issue (selected by MPL Association) of <i>Inside Medical Liability</i> magazine (\$2,000 value) | Full-page, four-color display in four quarterly issues of <i>Inside Medical Liability</i> (\$9,600 value) |
| Website Banner Ad | Special Affiliate Rate | Six-month run of site banner ad (\$2,500 value) |
| Newsbriefs Banner Ad | Special Affiliate Rate | Four-week middle banner (\$800 value) |
| Industry Service Guide Listing | Listing on industry services guide (\$1,300 value) | Banner ad (\$3,900 value) |
| MPL Association Affiliate Partner Logo | Special MPL Association Affiliate Partner logo for marketing materials | Special MPL Association Premium Affiliate Partner logo for marketing materials |
| Expertise/Resources | Access to industry leaders and other resources | Priority access to industry leaders and other resources |
| Content Submission Opportunities | Opportunity to submit articles or other content for electronic publication | Priority status for article publication in <i>Inside Medical Liability</i> magazine and electronic publications |
| Thought-leader Opportunities | Consideration for speaking opportunities at MPL Association educational events and webinars | Priority consideration for speaking opportunities at MPL Association educational events and webinars |
| MPL Association Conference Exhibit Booth | Special Affiliate Rate | 15% discount from Special Affiliate Partner Rate (\$400 value) |
| MPL Association Conference Registration Fee | Special Affiliate Rate | 20% discount from Special Affiliate Partner Rate (\$250 value) |
| Meeting/Workshop Registration Fees | Special Affiliate Rate | 20% discount from Affiliate Partner Rate (\$200 value) |
| Subscription to <i>Inside Medical Liability</i> magazine | 10 subscriptions to <i>Inside Medical Liability</i> magazine (\$1,000 value) | 20 subscriptions to <i>Inside Medical Liability</i> magazine (\$2,000 value) |
| MPL Association Career Center | \$100 discount for 30-day listing | \$200 discount for 30-day listing |
| Online Member Directory | Company listing | Company listing |
| E-Newsletter Subscriptions | Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update | Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update |
| Webinar Registration | Free | Free |
| Website Access | Access to members-only section of the MPL Association website | Access to members-only section of the MPL Association website |
| Recognition in MPL Association Event Promotional Materials | Listing on all membership lists | Listing on all membership lists |