



**MEDICAL PROFESSIONAL
LIABILITY ASSOCIATION**



AFFILIATE PARTNERSHIP FOR DEFENSE LAW FIRMS

- ▶ Access to Key Decision Makers in the MPL Market
- ▶ Network and Share Knowledge
- ▶ Thought Leader Opportunities

What is the MPL Association Affiliate Partnership for Defense Law Firms Program?

This program is intended for law firms that service the medical professional liability sector and have an ongoing business relationship with a current MPL Association Regular or Industry Associate Member.

Defense Law Firm Affiliate Partners enjoy many benefits including:

- ✓ Discounted registration fees for the annual MPL Association Conference
- ✓ Law firm listing in the MPL Association Online Membership Directory, which has a state search feature
- ✓ Eligibility to attend members-only workshops, meetings, and webinars throughout the year
- ✓ Continuing Legal Education Credits available at select events
- ✓ Free subscriptions to *Inside Medical Liability* magazine, Newsbriefs e-newsletter, and other publications
- ✓ Access to the members-only section of the MPL Association website
- ✓ Use of the MPL Association affiliate partner logo in law firm marketing materials
- ✓ Inclusion of law firm name on listing distributed at all events
- ✓ Priority consideration for speaking and article submission opportunities

All of these benefits are available for one low annual fee for your whole firm. This means that any employee of the firm, even non-attorneys, can benefit from MPL Association products and services.

Why Become a Partner?

- ✓ Let MPL companies know about your expertise in defending MPL cases
- ✓ Drive business development through face-to-face interactions
- ✓ Form lasting relationships with current and new clients
- ✓ Further your support of the MPL community

Who is the MPL Association?

The MPL Association is the leading international association representing medical professional liability insurance companies, risk retention groups, captives, trusts, and other entities that share a commitment to the quality delivery of healthcare.

MPL Association Quick Facts

- ✓ Includes more than 100 companies that do business in the MPL space
- ✓ Members write \$7 billion in U.S. MPL premium and \$2 billion in international MPL premium

Ready to Become a Defense Law Firm Affiliate Partner?

To become a Defense Law Firm Affiliate Partner, contact **Ginny McGuinness**, Senior Director of Membership and Business Development, at **240.813.6129** or **gmcguinness@MPLassociation.org**. Also, visit **www.MPLassociation.org** for more information.